



PERTH SAINTS
FOOTBALL CLUB
SPONSORSHIP PACKAGE



Perth Saints Football Club
Est. 1998
Tompkins Park, Alfred Cove
Email : nigel@betterwealth.com.au
Ph : 0410 304 791

Sponsorship Co-ordinator
Nigel Sayers





PSFC
PO Box 1090 Canning Bridge
Applecross WA 6153

Dear potential sponsor

Welcome to our club experience!

The Perth Saints Football Club has a rich history in the local Melville area, with over 20 years playing competitive football (known as soccer by some) at the riverfront oval, Tompkins Park in Alfred Cove.

The club's aim – that's easy. We aim to provide high quality coaching and competitive experiences underpinned by a strong and committed support structure. The Perth Saints Football Club strives to provide opportunities for everyone in our community to participate in healthy, safe and inclusive football activities in a fun and family orientated environment.

2019 was a amazing year for us as we continued the growth our junior teams at the club. The interest from local families was overwhelming and we were able to have 13 teams with over 160 local kids ranging from 8 -16 years of age, both males and females.

In line with most local sporting clubs, ours is also managed by dedicated volunteer staff who tirelessly provide their skills, time and assistance to ensure the club can offer a variety of structured programs.

Further to this, our major source of revenue is generated from membership fees and donations received from generous individuals and businesses. These funds are then reinvested into the club for the benefit of all members. *The difference is of course, that we are nurturing and advancing our newly established junior teams.*

On behalf of our local families, volunteers and players, please consider the following proposal as we would love to welcome you to our club. Should you wish to discuss the proposal or any other matters further, get in contact and let me buy you a drink, I would love to hear your thoughts.

Nigel Sayers

Sponsorship Co-ordinator, Perth Saints Football Club

20th October 2019



SPONSOR PACKAGES EXPLAINED

What is so good about Perth Saints and what are our aims going forward?

- Established club who have newly welcomed over 13 junior teams
- A centrally located oval under lights with high street visibility
- A Community club with coaching involvement from former professional footballers.

Where is your money going?

As well as the usual suspects such as player kits and equipment, the following is a list of things for which we require funds to offer the junior members a complete and safe experience – the list is by no means exhaustive!

- Trophies
- Council ground fees
- Football West registration fees, which includes insurance for every registered player and club member
- Coaching courses
- Building insurance
- Line marking - this must happen each fortnight throughout the season, and more often in wet weather
- Electricity to power those massive flood lights
- Annual audit fees of our accounts
- First aid kits and training
- Referee fees/ Development

We understand that in the current economic climate, organisations require value for any sponsorship money. Recognising this, the committee has put together a variety of sponsorship packages to provide local businesses and organisations a flexible opportunity to support your community.

The opportunities that Perth Saints Football Club can offer to an interested party are included as follows.



SPONSOR PACKAGES EXPLAINED

MAJOR SPONSORSHIP PACKAGE

Exclusive to one sponsor

1-year commitment

\$ 4,000.00 per year

Signage	<ul style="list-style-type: none">• Main Sponsor signage on ground boundary fence along the carpark shared with Melville Bowling Club on Game day. (supplied by sponsor)• Sponsor logo on the front of players shirts. For length of sponsorship.• Sponsor logo in clubrooms
Communications	<ul style="list-style-type: none">• Sponsor logo in all media and communication distribution• Sponsor logo and promotion on club website and socials• Inclusion of sponsor's brochure (supplied by sponsor) in club mail outs
Events	<ul style="list-style-type: none">• Major event named after sponsor. Details to be negotiated.• Presentation of one Club Champion Award per age group, including sponsor's name on trophy• Double passes to annual major fundraiser• Invitations to sponsors day event• Invitation to players kit presentation day• Invitation to season wind up and trophy presentation day
Membership	<ul style="list-style-type: none">• 2020 Club Memberships (x2)

PREMIUM SPONSORSHIP PACKAGE

Open to more than one sponsor

1-year commitment

\$ 2,500.00 per year

Signage	<ul style="list-style-type: none">• Sponsor logo on or either front of training kit , front of tracksuit , back of tracksuit and front of players bags .• Banners for home match days (supplied by sponsor)• Sponsor logo in clubrooms
Communications	<ul style="list-style-type: none">• Sponsor logo in all media and communication distribution• Sponsor logo and promotion on club website and socials• Inclusion of sponsor's brochure (supplied by sponsor) in club mail outs
Events	<ul style="list-style-type: none">• Double pass to annual major fundraiser• Invitations to sponsors day event• Invitation to players kit presentation day• Invitation to season wind up and trophy presentation day
Membership	<ul style="list-style-type: none">• 2020Club Memberships (x2)



AGE GROUP SPONSORSHIP PACKAGE

Open to more than one sponsor

1-year commitment

\$ 1,500.00 per year

Signage	<ul style="list-style-type: none">• Sponsor logo on the back of a teams playing shirt or back of shorts• Banners for home match days (supplied by sponsor)
Communications	<ul style="list-style-type: none">• Sponsor logo in all media and communication distribution• Sponsor logo and promotion on club website and socials• Inclusion of sponsor's brochure (supplied by sponsor) in club mail outs
Events	<ul style="list-style-type: none">• Double pass to annual major fundraiser• Invitations to sponsors day event• Invitation to players kit presentation day• Invitation to season wind up and trophy presentation day
Membership	<ul style="list-style-type: none">• 2020 Club Memberships (x2)

IN-KIND SPONSORSHIP

To be negotiated

The purchase of an IN-KIND sponsorship can be made in the following ways:

- Sponsors logo on coach's board
- Club Apparel Sponsor (such as) Club polo's and hooded Jumpers.
- Goods and services
- Warm up/ bench tops

Please note Perth Saints is flexible and open to all types of IN-KIND SPONSORSHIP and will endeavour to offer options for all interested parties.

Donation

If you would like to donate to Perth Saints but are unable to commit to any of the sponsorship categories listed in this proposal, please feel free to contact the club and discuss ways in which you or your business can assist.

For further information about any of the sponsorship packages listed in this proposal please contact:

Nigel Sayers
Sponsorship Co-ordinator, Perth Saints Football Club
Email : nigel@betterwealth.com.au
Ph : 0410 304 791



SPONSORSHIP ACCEPTANCE FORM

SPONSORSHIP CATEGORIES

- EXCLUSIVE MAJOR SPONSOR
 - PREMIUM SPONSOR
 - AGE GROUP SPONSOR
 - IN KIND SPONSORSHIP (PLEASE STATE TYPE OF SPONSORSHIP/DONATION)
 - PRIVATE DONATION
-

I commit to provide sponsorship of Perth Saints Football Club Program in the following sponsorship category:

Sponsorship Category: _____

Sponsorship Value: \$ _____

Organisation / Business Name: _____

Signature: _____ Date: ____ / ____ / ____

Contact Name: _____ Position Title: _____

Address: _____

Tel: () _____ Fax: () _____

E-mail: _____

Please note: Payment is requested within 2 weeks of acceptance.

Electronic Funds Transfer:

Club Name : Perth Saints Football Club

Bank: ANZ

BSB: 016498

Account Number: 354091288